

FAX# 703 528 7880  
CREDIT RISK !!  
HARRIS REPORT FROM REP OCT30/12 18.32  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

SALES PRSN WA- JOE KNAUER

ORD COM1: WE CAN OFFER  
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-7 FOR 4 SPOTS/WK  
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-25 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-28 FOR 3 SPOTS/WK  
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-30 FOR 2 SPOTS/WK

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 18.32  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
61	A		600A-700A	30		\$2,750.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 60-63												
62	A		600A-700A	30		\$2,750.00	11/6	11/6	1		TUE	1
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 60-63												
63	A		830P-1130P	30		11000.00	11/3	11/3	1		SAT	1
PROGRAM : FBALL												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 60-63												
64	A		1130P-1205A	30		\$2,500.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS AFTR FBALL												
ORD COM1 : WE CAN OFFER												
THIS IS A MAKE-GOOD FOR NOV1 ON LINE-7 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV1 ON LINE-19 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-30 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-32 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-56 FOR 1 SPOT/WK												
65	A		600P-700P	30		\$3,750.00	11/4	11/4	2		SUN	2
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 64-67												
66	A		500A-600A	30		\$850.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 64-67												
67	A		600A-900A	30		\$2,000.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 64-67												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19	S		1200N-100P	30		\$750.00	10/30	11/2	9		TU-F	9
PROGRAM : EYEWITNESS NOON NEWS												
25	S		1200N-1230P	30		\$500.00	11/4	11/4	0		SUN	0
PROGRAM : NOON NEWS SUN												
28	S		500P-530P	30		\$2,000.00	10/30	11/2	1		TU-F	1
PROGRAM : EYEWITNESS NEWS												
30	S		530P-600P	30		\$2,000.00	10/30	11/2	1		TU-F	1
PROGRAM : EYEWITNESS NEWS												
32	S		600P-700P	30		\$2,600.00	10/30	11/2	0		TU-F	0
PROGRAM : EYEWITNESS NEWS												
56	S		900P-1000P	30		\$5,750.00	11/4	11/4	0		SUN	0
PROGRAM : REVENGE												
ORD COM1: PRGM CHANGE: REVENGE												
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-45 FOR 1 SPOT/WK												
59	A		500A-900A	30		\$1,000.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
ORD COM1: NEWS												
STATION MAKEGOOD OFFERS:												
M6	OK'D											
MISSED: BONUS												
OFFER: SUN/500A-900A												
CMT: NEWS												
NOV4												
(OCT30/12)												
PLS ADVISE.												
M7	OK'D											
MISSED: TU-F/700A-900A												
BUY#7												
BUY#25												
BUY#28												
BUY#30												
SUN/1200N-1230P												
TU-F/500P-530P												
OFFER: TUE/530P-600P												
OFFER: TUE/500A-530A												
& MON/600A-700A												
& TUE/600A-700A												
& SAT/830P-1130P												
CMT: WE CAN OFFER												
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

STATION MAKEGOOD OFFERS:												
M8	OK'D	BUY#7	MISSED: TU-F/700A-900A				NOV1		30S	\$1,750.00	(OCT30/12)	
		BUY#19	TU-F/1200N-100P				NOV1		30S	\$750.00		
		BUY#30	TU-F/530P-600P				OCT31		30S	\$2,000.00		
		BUY#32	TU-F/600P-700P				OCT31		30S	\$2,600.00		
		BUY#56	SUN/900P-1000P				NOV4		30S	\$5,750.00		
			OFFER: SAT/1130P-1205A				NOV3		30S	\$2,500.00	PLS ADVISE.	
			& SUN/600P-700P				NOV4 (2/WK)		30S	\$3,750.00		
			& SUN/500A-600A				NOV4		30S	\$850.00		
			& SUN/600A-900A				NOV4		30S	\$2,000.00		
			CMT: WE CAN OFFER									

NOV/12 159425.00

CONTRACT TOTAL 159425.00

TOTAL SPOTS 120

MARKET TOTALS \$880,661

WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE